

Company name: WORLD HOLDINGS CO., LTD.
Representative: Eikichi Iida, Chairman and President
Listing: Tokyo Stock Exchange, First Section
Stock code: 2429
Contact: Hiroshi Kudo, Manager of PR/IR Dept.
Tel: +81-3-3433-6005

Farm Announces the Opening of Sylvanian Park at Comorebi Ibaraido Forest

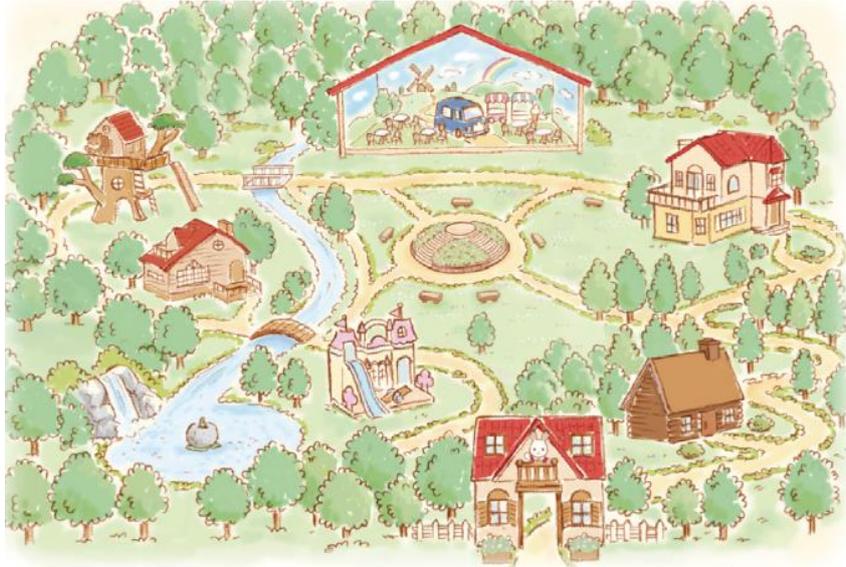
Farm Co., Ltd. (Head office: Saijo city, Ehime, President: Yuji Takai), a consolidated subsidiary of World Holdings Co., Ltd., and Epoch Co., Ltd. (Head office: Taito-ku, Tokyo, President: Michihiro Maeda) will start operating Sylvanian Park, a Sylvanian Families village attraction, on Saturday, June 23, 2018 at Comorebi Ibaraido Forest (Comorebi Mori no Ibaraido), a theme park in the city of Inashiki in Ibaraki prefecture. Farm has a contract to operate Comorebi Ibaraido Forest, where visitors can enjoy a variety of interactive attractions involving agriculture. The grand opening of Sylvanian Park will take place on Saturday, July 14.

World Holdings will continue to use the agricultural park business, which is operated primarily by Farm, to preserve the natural environments necessary for different areas of Japan. World Holdings is dedicated to creating platforms that enable people to realize their full potential by contributing to the revitalization of communities and supplying places where local residents can spend an enjoyable time with no worries.



Outline of Sylvanian Park

Name: Sylvanian Park
Location: 2060-1, Kamikimiyama, Inashiki city, Ibaraki (inside Comorebi Ibaraido Forest)
Site area: Approx. 3,320m²
Opening date: June 23, 2018 (Grand opening: July 14, 2018)
Opening hours: 10:00 - 17:00 *differs in some seasons of the year
Entrance fee: 500 yen for everyone age 3 or older (in addition to the Comorebi Ibaraido Forest entrance fee)
*100 yen discount for Sylvanian Family Premium Fan Club members
Copyright: © EPOCH



Sylvanian Park is an outdoor attraction with a Sylvanian village that covers about 3,320 square meters. Visitors will see two signature Sylvanian village sights: Sparkle Lake and Humming River. Another attraction is the Large Red Roof House where the Chocolate Rabbit family lives. The Chocolate Rabbit girl will speak to people who stand in front of furniture or dolls inside the house. Furthermore, visitors can enjoy miniball pool in the family cottage.



Sparkle Lake and Humming River



Large Red Roof House



Exciting tree house and family cottage

Visitors can dress up like the Chocolate Rabbit girl or the Walnut Squirrel boy to feel like a member of the Sylvanian Family and enjoy their time at the village.

Entering Sylvanian Park costs 500 yen for everyone starting at age 3. To provide visitors with a variety of experiences, the park will hold special interactive events every month, make changes to the village every season and use other measures. This ensures that people who visit repeatedly can have new experiences.

A special show will held at the stage of Sylvanian Park, beginning on July 14, 2018, which is the park's grand opening. To celebrate the grand opening, attractions at Comorebi Ibaraido Forest will have special activities linked to Sylvanian Park and visitors will be able to purchase limited items.



This doll will be sold exclusively at Comorebi Ibaraido Forest beginning on July 14, 2018

Outline of Comorebi Ibaraido Forest

Name: Comorebi Ibaraido Forest
Location: 2060-1, Kamikimiyama,
Inashiki city, Ibaraki
Tel: +81-29-892-3911
Opening hours: 10:00 - 17:00
*differs in some seasons of the year
Entrance fee: Adults (Jr. high school and older):
1,000 yen
Children (Age 4 through 6th grade):
600 yen
Free entrance up to age 3
Parking: 500 yen per vehicle
Website: <https://www.ibaraido.co.jp/>

こもねび 森のバライド
Comorebi Ibaraido Forest



■ Outline of EPOCH CO.,LTD.

Location: 2-2-2, Komagata, Taito-ku, Tokyo 111-8618
Representative: Michihiro Maeda, President
Establishment: May 6, 1958
Capital: 380 million yen
Business: Development, manufacture and worldwide sale of toys, hobby goods and other miscellaneous products
Website: <http://epoch.jp/>

■ Outline of Farm Co., Ltd.

Location: 1705-1, Omachi, Saijo city, Ehime 793-0030
Representative: Eikichi Iida, Chairman
Yuji Takai, President
Establishment: July 1968
Capital: 300 million yen
Business: Operation of tourist attractions with an agricultural village theme; the attractions are places that link city dwellers and agricultural villages, enabling visitors to experience nature and the changing of the seasons, including the harvesting of crops. People of all ages can enjoy a relaxing and comfortable atmosphere along with experiencing food culture and nature of agricultural villages.
Website: <https://www.farm-group.jp/>